

The Entrepreneurship has significant social value for the environment in which it takes place, which is not only economic. An appropriate Entrepreneurship is a source of economic development, social cohesion and response to social and environmental challenges. For entrepreneurship to occur effectively, it is necessary that certain social, economic and political conditions in society are met.



PARTNERS



Erasmus+

40 CHALLENGES FOR SKILLED ENTREPRENEUR

www.40challenges.eu



Erasmus+



OBJECTIVES

Overall objective

The overall objective of this project is to promote the development of the soft skills of entrepreneurs through a self-diagnosis tool and a catalog of 40 adapted and innovative training challenges. All this through a mobile application.

- Identify the 40 key soft skills needed by a successful entrepreneur.
- Create a tool that:
 - measures the degree of development of the 40 soft skills of the successful entrepreneur.
 - Issue an individualized report on the degree of development of the key soft skills of the successful entrepreneur with recommendations for improvement through the training challenges.
- Develop innovative content for the training of the 40 soft key competences optimized for mobile phone.

PRODUCT 1

- Self-Diagnostic Tool and Individualized Recommendations for the development of Soft Skills of the Entrepreneur. There will be carried out an analysis to identify the 40 skills that an entrepreneur must put into practice in order to be more likely to succeed. There will be created a test to measure the level of development of soft skills of the entrepreneur with recommendations for improvement according to the degree of development in each one.

PRODUCT 2

- Training Challenges for the development of Soft Skills of the Entrepreneur. Develop teaching materials and training methodologies that will be used to develop the soft skills for entrepreneurs. For teaching materials and resources, there will be provided videos, training routines, exercises, and a resource bank. The teaching material will focus on the 40 soft skills necessary for developing successful entrepreneurship.

