

## IDENTIFY YOUR ENTREPRENEURIAL SKILLS AND START-UP!



Our project is focused on adult education providers. Our coordinator of the project is "Wisamar" - a non-profit education provider in Leipzig, Germany - Their main area of expertise are vocational, cultural and adult education.





Deutsches Institut für Erwachsenenbildung Leibniz-Zentrum für Lebenslanges Lernen

Deutsches Institut fuer Erwachsenenbildung eV Leibniz-Zentrum für Lebenslanges Lernen



I and F Education and Development Limited (Ireland)



Formacion para el desarrollo e insercion (Spain)



Stowarzyszenie ARID (Poland)



Asociatia Centrul pentru Promovarea Invatarii Permanente (Romania)



For more information please visit:

www.discover-startup.eu facebook.com/DISCOVERproject2018



Learn how to manage and how to use the ProfilPASS in order to start a business It will benefit those who want to start their own business.

The joy of learning new things and to DISCOVER your entrepreneurial skills.

They can meet new people and gain experience in how to start a new business.

Learn to stay active and to use your abilities to make your life better.



The project team intents to define necessary entrepreneurial skills in form of technical skills, business management and personal entpreneurial skills. Through an accompanied and professional consultancy with the adapted ProfilPASS tool for entrepreneurs, skills and qualifications of potential entrepreneurs will be made transparent. They become aware of what they already know and what they will need with a clear plan for further development.

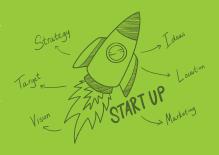
The DISCOVER project offers this personal assessment, in combination with preparatory consultancy and an Online Competence Trainer as tool for start-ups and consultants.



The ProfilPASS is a well-known German tool which helps people to become aware of their skills and competences and use the findings for future planning. The DISCOVER project aims at adapting the ProfilPASS and develop a tool customised for potential entrepreneurs.

This new ProfilPASS for Entrepreneurs will support people interested in starting-up, especially the target groups mentioned in the Entrepreneurship Action Plan like women, migrants and senior citizens, to reflect about existing entrepreneurial skills and competences, to get aware of strengths but also of possible further training needs. Based on these outcomes, they can - individually or together with a counsellor - attend personal and individual online training to close the gap between existing skills and training needs.

Entrepreneurship requires managing a wide variety of tasks as part of the business, from marketing and accounting to training, customer service and more. It requires a certain attitude but also relevant knowledge, skills and competences. Not everyone is an entrepreneur and a personal assessment before starting-up is a crucial aspect to minimize risks and increase the chances for a successful business.





## THE PROJECT STARTED ON 01.10.2018 AND ENDS ON 31.01.2021

Starting-up for many people is the only chance for taking part actively in the labour market – but not everyone can start-up, specific preconditions, knowledge, skills and competences are needed. DISCOVER deals exactly with these necessary aspects, designs an assessment tool, further consulting and targeted training instruments.

The targeted groups are direct users like coaches/counsellors and indirect beneficiaries like female entrepreneurs, family businesses, liberal professions, migrant and senior entrepreneurs from five European countries (Germany, Romania, Ireland, Spain and Poland) who lack basic skill competences.

## WHY DO WE NEED THIS PROJECT?



The idea to stimulate economic and job growth by fostering entrepreneurship and innovation has been a common theme in Europe's government policy since at least the 1970s. Especially the last economic crisis emphasized again the role of small and medium sized companies as most important sources of employment. The Europe 2020 strategy recognises entrepreneurship and self-employment as key for achieving smart, sustainable and inclusive growth.



## WHAT NEW ELEMENTS DOES THIS PROJECT BRING?

The DISCOVER project offers an innovative counselling and training tool for inclusive entrepreneurship.

The **DISCOVER** project offers this personal assessment, in combination with preparatory consultancy and an Online Competence Trainer as tool for start-ups and consultants.

The DISCOVER project aims at adapting the ProfilPASS and develop a tool customised for potential entrepreneurs. This new ProfilPASS for Entrepreneurs will support people interested in starting-up, especially the target groups mentioned in the Entrepreneurship Action Plan like women, migrants and senior citizens, to reflect about existing entrepreneurial skills and competences, to get aware of strengths but also of possible further training needs.

The Online Competence Trainer not only offers customised training built on the ProfilPASS for Entrepreneurs results but also serves as resource and networking area for counsellors.

The **ProfilPASS** for Entrepreneurs and all additional results will be open educational resources, available at the web page. Counselling and training instruments will be available for free.