

CREATIVITY - Name of the Tool

1) NAME AND DESCRIPTION OF THE TOOL

“Debate” is an exercise that gives individuals the chance to experience increased creativity, through debate. The facilitator presents the group with a problem in the domain of entrepreneurship, that needs to be solved. Then, he/she asks the group to generate as many ideas as possible, writing them down. Freewheeling is welcome: the facilitator should encourage participants to say anything that comes to mind, as well as debate and discussion of ideas as they arise.

2) OBJECTIVES OF THE TOOL

The objectives of “Debate” are:

- To give individuals the chance to experience increased creativity through debate;
- Practice being open to hearing and suggesting new ideas;
- Help to break down barriers to their performance in the future.

3) CONNECTION OF THE TOOL WITH THE ENEMY

This exercise helps people to stimulate the arising of new ideas and the capacity of being open to new suggestions. The established dialogue enables to know and understand other viewpoints, therefore allowing increased creativity.



CREATIVITY - Name of the Tool

4) RESOURCES & MATERIALS

Resources and materials needed for the project are:

- Something to record ideas on: sticky notes, a whiteboard, a flip chart, etc.

5) IMPLEMENTATION OF THE TOOL

- Step 1, 5 minutes. The facilitator presents the group with a problem in the domain of entrepreneurship that needs to be solved.
- Step 2, 5 minutes. The facilitator asks the group to generate as many ideas as possible, encouraging them to say anything that comes to mind, writing down all ideas.
- Step 3, 10 minutes. The facilitator encourages debate and discussion of ideas that arose.

6) WHAT TO LEARN

This exercise stimulates the generation of new ideas and promotes open dialogue between colleagues, in order to work towards a common goal. This process helps to develop creativity, as the act of turning new and imaginative ideas into reality.

