

## COMPLEMENTARY TRAINING MANUAL FOR USERS

### SKILL DEVELOPER:

GrowthCoop

### NAME OF THE SKILL:

#### Innovation:

Use of creativity and alternative thinking to develop new ideas for and answers to work-related problems. It is the ability to develop and implement something new, unique, or improved that creates distinctive value for the organization. It includes incrementally or boldly making changes to or improving existing products, processes, services, or solutions. Consistent innovation skills in the workplace are necessary for an organization to reach its full potential and prosper, yet many organizations lack this critical skill

### COMPETENCES:

- Open mind.
- Identify opportunities.
- Networking and experimenting
- Innovative mind-set.
- Culture of experimentation, creativity, and innovation.
- Think creatively, ideate, and innovate

### OBJECTIVES:

- Prepare your minds to think creatively, ideate, and innovate.
- Explore and direct the flow of new ideas in productive directions.
- Evaluate situations and generate innovative solutions to solve business challenges and issues and take advantage of opportunities.
- Overcome barriers and obstacles to innovation.
- Confidently communicate innovative solutions.
- Be the driving force behind and create a unifying vision for innovation efforts
- Strengthen their natural innovation abilities and better manage their opportunities for improvement.
- Identify resources to advance breakthrough ideas and create a culture of innovation throughout the organization

### OUTCOMES:

- Innovate faster and more effectively.
- Constantly look for new ideas and creative solutions.
- Keep an open mind and challenge the status quo
- Contribute to a culture of experimentation, creativity, and innovation.
- Develop an innovative mindset.
- Seeing the situation from multiple angles.
- Implementing creative ideas. Support innovative ideas introduced by others

### INFO ABOUT THE EXPERT:

Juan Uribe Toril has a Doctorate in Economics from the University of Almeria, a degree in Law from the Complutense University of Madrid and a diploma in Business Law from



the CEU San Pablo University Study Centre in Madrid. Professor of Applied Economics at the University of Almeria for over a decade, he has participated as a researcher in projects with both European and Latin American universities, focusing his field of study on local development, entrepreneurship and business incubators. He has published in the most prestigious scientific journals and co-authored several impact books. Professionally and outside the academic field, he was director of the Andalusian Centres for Entrepreneurs in the province of

Almería and head of European programmes in a public foundation. He is also currently the Coordinator of the Ibero-American Network of Researchers in Social Entrepreneurship and Co-Development - RIBERESCO, endorsed by the Ibero-American University Association of Postgraduate Studies, made up of more than twenty collaborating universities

### HOW TO IMPROVE THIS SPECIFIC SKILL:

- Link to the podcast  
<http://lajum.8p.pl/fs2022/IO1/pod/1/2.mp3>
- Bibliographic references  
<https://www.mindtools.com/blog/the-key-to-innovation/>  
<https://www.digitalistmag.com/future-of-work/2020/05/27/innovation-its-more-than-just-nice-to-have-06203841/>

Video

<https://www.youtube.com/watch?v=FXJUDyqobbM>



Co-funded by the  
Erasmus+ Programme  
of the European Union



<https://www.youtube.com/watch?v=B4ZSGQW0UMI>

<https://www.youtube.com/watch?v=4VGpaCXdx-I>

<https://www.youtube.com/watch?v=rZU0tv6OMI4>

*The Publication has been produced with the support of the Erasmus + Programme of the European Union. The contents of this page are the sole responsibility of the Author and can in no way be taken to reflect the views of the NA and the Commission.*