

COMPLEMENTARY TRAINING MANUAL FOR USERS

SKILL DEVELOPER: ERIA

NAME OF THE SKILL: CREATIVITY; **Try out new ideas, Blue Sky thinking, working outside of usual parameters.**

COMPETENCES:

- problem detection and installation;
- ability to generate several ideas simultaneously;
- ability to produce ideas of different concepts;
- ability to put forward rare, non-standard ideas;
- ability to improve the ideas put forward;
- ability to analyze and synthesize information for problem solving.

OBJECTIVES:

- To know the contribution of creativity in a person in the current labour market
- Understand the benefits of creativity.
- Understand the risks of creativity in companies
- Include the need for and promotion of creativity in the work environment

OUTCOMES:

Encourage learning and independence.

- Offer a variety of opportunities to gain new experience, knowledge and skills.
- Promote flexible thinking.
- Promote self-esteem and help deal with failures.
- Adopt alternative solutions.
- Courage to value as much as the right answer

INFO ABOUT THE EXPERT:

Name: ZANE GRĪNVALDE.



- **Short bio:** Zane Grīnvalde was born in Ventspils, grew up in Talsi, Alūksne, and almost grew up in a museum. There she also gained her first work experience in the field of museums. After school he studied history. During her studies, Zane enjoyed her free time at the Art Museum, she also started working - first at the Jewish Museum in Latvia, then at the Daugava Museum, then at the Madona Museum as the head of the educational department and for the fourth year she was elected chairman of the Latvian Museum Association.

- She enjoys working with people, her responsibilities include educational work, Educational work management, organization, project development, implementation, meeting students, adults, the elderly, who are regular museum visitors.

Position. The chairman of the museum association, Educational work management

The company:

The Latvian Museum Association is a non-governmental organization, which unites 114 state, municipal, private and autonomous museums on a voluntary basis, for the implementation of common goals and protection of interests. It is the largest organization of its kind in Latvia.

The mission of the Latvian Museum Association is to promote the development of the Latvian museum industry in order to strengthen the capacity of the industry and improve its competitiveness, capacity and image at the national and international level.

The Latvian Museums Association was founded in 1992 (originally called the Latvian Museums Association), uniting museums as institutional members.

HOW TO IMPROVE THIS SPECIFIC SKILL:

- **Link to the podcast:** <http://lacjum.8p.pl/fs2022/IO1/pod/3/1.mp3>



- **Bibliography:**

- *Think Like Da Vinci*, By Michael Gelb- 7 Easy Steps to Boosting Your Everyday Genius, 2009.

- *The War of Art*, Break Through the Blocks and Win Your Inner Creative Battles Paperback – 11 Jan. 2012, By Steven Pressfield

- *The Element*, How Finding Your Passion Changes Everything Paperback – 7 Jan. 2010 , by Ken Robinson

- *Flow*, The Psychology of Happiness Paperback – 1 Aug. 2002, by Mihaly Csikszentmihalyi

- Creative Thinking Skills

- <https://www.skillsyouneed.com/ps/creative-thinking.html>

- What is Creativity? (And why is it a crucial factor for business success?)

- <https://www.creativityatwork.com/2014/02/17/what-is-creativity/amp/>

- What Is Creative Thinking

- <https://www.thebalancecareers.com/creative-thinking-definition-with-examples-2063744>

Videography:

Creative thinking - how to get out of the box and generate ideas: Giovanni Corazza at TEDxRoma

<https://www.youtube.com/watch?v=bEusrD8g-dM>

The Secret to Creativity

https://www.youtube.com/watch?v=X_Y-T_guM1I

Lectures: Exploring the Psychology of Creativity

<https://www.youtube.com/watch?v=KxGPe1jD-qY>

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